

# RAIA Special Event Talk Autumn 06

6.30pm Tusculum Auditorium, 3 Manning St Potts Point



## Talk

Professor Frank Becker is a Visiting Professor being hosted by the **Centre for Health Assets Australasia, Faculty of the Built Environment at the University of New South Wales**. As Professor and Chair in Department Design & Environmental Analysis and Co-Director, Design Concepts Laboratory at the College of Human Ecology (Cornell University) in Ithaca New York; Professor Becker will discuss how a deep understanding of how people work and live can lead to design that succeeds on multiple levels.

## Frank Becker

*Franklin Becker, Ph.D.*, Director of the International Workplace Studies Program, Chairman of the Department of Design and Environmental Analysis in NYS College of Human Ecology, Cornell University, and professor in Facilities Planning and Management and Human-Environment Relations there, is a transplanted Californian. He is a recognized international expert on the planning, design, and management of innovative workplaces.

Viewing the workplace as a system comprised of physical settings, information technologies, work processes, and formal and informal organizational values, Professor Becker's research explores the critical success factors underlying high performance organizations. He has conducted research and lectured in the United States, Europe, England, and Japan.

Professor Becker is a founding editor of the *Journal of Corporate Real Estate* and the *Journal of Facilities Management*; a past member of the FIDER (Foundation for Interior Design Education and Research) Board of Directors. He is a Fellow of the American Psychological Association, and a member of the International Facility Management Association and the International Development Research Foundation.

Professor Becker is the Director of the Cornell University International Workplace Studies Program (IWSP) and Co-Director of Design Concepts Laboratory. Professor Becker leads two broad-based research projects. *Workscape 21: Workplace Strategies for the 21st Century* focuses on how the innovative planning, design, and management of the workplace, including the development of decision tools for assessing the implications of real estate and facility decisions, can help organizations become more effective and strengthen their competitive advantage. *Healthscape 21: Healthcare Strategies for the 21st Century* works with healthcare planners, designers, and administrators to better understand how hospital planning and design can improve the patient experience and operational effectiveness. The initial project in this program is a collaborative effort with the Weill Cornell Medical College in New York City assessing the design implications for the patient experience of three distinctly different ambulatory hospital clinics. Research in development will explore the ecology of patient-centered care teams, methods for routinizing evaluation of healthcare settings in order to develop evidence-based design guidelines; and studies to determine healthcare design best practices and their impact on a range of valued outcomes.

Member of the Cornell Cooperative Extension Project Work Council (PWC) for Quality of Life for Individuals and Families. Professor Becker speaks often nationally and internationally on issues related to innovative workplace strategies.

MEMBERS - FREE

NON MEMBERS - \$10

STUDENT NON MEMBERS - \$5

**For More Information**  
**RAIA (02) 9356 2955**  
or [nsw@raia.com.au](mailto:nsw@raia.com.au)